



Scot A. Duvall

Title: Member

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Scot Duvall is an intellectual property attorney in the firm's Louisville, Kentucky office. He has practiced in the fields of trademarks and intellectual property for over 25 years, including representing Top Fortune 500 companies. His practice includes brand development and clearance, and trademark registration in the U.S. Patent & Trademark Office (USPTO). His transactional experience includes licensing, contracting, due diligence, and IP-related aspects of business transfer and franchise agreements. He also has experience in pre-litigation disputes as well as in litigation in the Trademark Trial & Appeals Board and federal courts.

CAPABILITIES

Practice Areas

- Business Litigation
- Copyrights
- Intellectual Property & Technology
- Intellectual Property Litigation
- Litigation & Appeals
- Telecommunications, Technology & Internet Law
- Trademarks

BAR ADMISSIONS

- Kentucky
- U.S. Court of Appeals for the 4th Circuit
- U.S. Court of Appeals for the 6th Circuit
- U.S. Court of Appeals for the 9th Circuit
- U.S. Court of Appeals for the Federal Circuit
- U.S. District Court for the Eastern District of Kentucky
- U.S. District Court for the Southern District of Indiana
- U.S. District Court for the Western District of Kentucky
- U.S. Supreme Court

RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

- Monetizing Intellectual Property: The Basics and Benefits of Licensing Stites & Harbison Client Alert, December 18, 2023
- Intellectual Property: Gaming and the Arts
Marshall University Technology Transfer Office (TTO), Huntington, WV, November 28, 2023
- INTA treatise State Trademark and Unfair Competition Law
Kentucky Chapter, updated yearly
- Chasing Moseley's Ghost: Dilution Surveys Under the Trademark Dilution Revision Act
co-author, *The Trademark Report*, Vol. 98, No. 6, November-December 2008
- The Trademark Dilution Revision Act of 2006: Balanced Protection for Famous Brands
The Trademark Reporter, Vol. 97, No. 6, November-December 2007
- The FTDA After *Moseley v. V. Secret*
co-author, *The Trademark Reporter*, Vo. 93, No. 4, July-August 2003

MEMBERSHIPS

- American Bar Association , Member
- Kentucky Bar Association , Member
- Louisville Bar Association , Member
- International Trademark Association (INTA) , Member

COMMUNITY INVOLVEMENT

- Alumni Guest Professor, Political Humor course and related simulation (Prof. James E. Lennertz), "The Supreme Court Law, Justice and Humor," Lafayette College (Fall 2000)

EDUCATION

Washington and Lee University J.D. *cum laude* 1990

Lafayette College A.B., Government & Law 1987

PRESENTATIONS

Scot has presented to the following groups:

- International Trademark Association
- Midwest Intellectual Property Summit (Indiana Continuing Legal Education Forum)
- TAGLaw Midwest Regional Meeting
- ALI-ABA
- Washington College of Law at American University
- University of Dayton School of law symposium on "Superstar Marks," with Prof. Graeme Dinwoodie
- University of Louisville Brandeis School of Law
- National Business Institute
- Kentucky Bar Association
- Louisville Bar Association
- Kentucky Library Association

MORE THAN STITES & HARBISON

Scot has lectured widely and published numerous articles on trademark and copyright law, the Internet and first amendment issues. He previously served as an Adjunct Professor of Law at the University of Louisville Brandeis School of Law.

ACCOLADES

- *Best Lawyers in America*®, Trademark Law (2013-25)
- *Best Lawyers in America*®, Louisville area Lawyer of the Year in Trademark Law (2014, 2020, 2023)
- *Kentucky Super Lawyers*® (2007-25)
- *Kentucky Super Lawyers*®, Top 50 Attorneys in Kentucky (2025)
- *Chambers USA, "America's Leading Lawyers for Business,"* Intellectual Property (2010-23)
- *WTR 1000 - The World's Leading Trademark Professionals,* World Trademark Review (WTR) (2024-25)
- *Louisville Magazine's* Top Lawyers in copyright/trademark law