



Nancy Kennedy

Title: Member

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Nancy Kennedy manages domestic and international trademark, copyright, trade dress, domain name and other cyberlaw matters. She concentrates her practice on conducting trademark clearance searches and rendering opinions on availability and registrability; prosecuting applications for registration at the U.S. Patent and Trademark Office and the U.S. Copyright Office; recording registrations with the U.S. Department of Homeland Security Office of Customs and Border Protection; and representing clients in disputes before the Trademark Trial and Appeal Board. She also counsels clients on the strategic use, policing, and enforcement of intellectual property to protect the investment in products, services, and ideas from the concept stage to the marketplace.

CAPABILITIES

Practice Areas

- Advertising & Marketing Law
- Copyrights
- Entrepreneurial Services
- Intellectual Property & Technology
- Licensing
- Telecommunications, Technology & Internet Law
- Trademarks

BAR ADMISSIONS

- Connecticut
- U.S. District Court for the District of Connecticut
- U.S. Supreme Court

RECENT NEWS, ARTICLES & SPEAKING ENGAGEMENTS

- Specimen requirements of the United States Patent and Trademark Office
co-author with Farzad Panjshiri, *The Trademark Lawyer Magazine*
- Different Paths to IP
panel member, UConn law, February 29, 2024

MEMBERSHIPS

- American Bar Association , Committees: Trademarks and the Internet; Trademarks Subcommittee on ICANN; Trademarks Subcommittee on Social Media Term of Use; International Intellectual Property Rights; and, International Privacy, Cybersecurity and Digital Rights
- International Trademark Association , Member
- Intellectual Property Owners Association , Member
- National Association of Women Lawyers , Member
- Intellectual Property Owners Association, Internet Corporation for Assigned Names and Numbers (ICANN) , Representative to the IP Constituency (2022-23 term)
- Law360 , Cannabis Editorial Board (2022)

COMMUNITY INVOLVEMENT

- Court-appointed Animal Advocate Attorney (2018-present)

EDUCATION

University of Connecticut J.D. Certificate in Intellectual Property Law 2005

Tulane University Law School Certificate in International Intellectual Property Law 2002

University of Massachusetts Amherst B.A., English and Education *cum laude* 1997

MORE THAN STITES & HARBISON

Nancy is the Visiting Professor from Practice at the University of Connecticut School of Law, where she has taught for more than a decade. Her course offerings include Cyberlaw; Trademark Law; New Technologies and the Law: NFTs, Blockchain, and Web 3.0; and The Business of Lawyering. Nancy has also served as Supervising Clinical Attorney at UConn Law's Intellectual Property and Entrepreneurship Law Clinic and at the school's Animal Law Clinic.

Prior to joining Stites & Harbison, she was a partner with a top ten US intellectual property law firm and previously served as managing partner of a Connecticut IP boutique. As a pro bono court-appointed Animal Advocate Attorney, Nancy investigates and appears in court cases of animal abuse and neglect.

ACCOLADES

- *Martindale-Hubbell® AV-Preeminent®* Peer Review Rated
- *Connecticut Super Lawyers®*
- *Connecticut Super Lawyers®*, Rising Stars (2014-17)